

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG28/12 14.51
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE AUG28/12 14.51

DATE AUG28/12 14.51

TO LENA
ER JULIE
** NEW ORDER **
TTLS \$178010.-.97X
PLS CFM, THX 8/28

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

[illegible]

PROGRAM : NEWS
CON COM1: 1X PER DAY

AGENCY PRODUCT CODE					
1	30	\$1,500.00	10/2	10/5	4 TU-F
600A-700A					

REP HEADLINE# 6299864
*** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			700A-900A PROGRAM : GMA CON COM1: 1X PER DAY	30		\$1,600.00	10/2	10/5	4		TU-F	4
3			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: 1X PER DAY	30		\$375.00	10/2	10/5	4		TU-F	4
4			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$750.00	10/2	10/5	4		TU-F	4
5			1200N-100P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$675.00	10/2	10/5	4		TU-F	4
6			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	10/2	10/5	4		TU-F	4
7			500P-600P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,800.00	10/2	10/5	8		TU-F	8
8			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,400.00	10/2	10/5	4		TU-F	4
9			700P-730P PROGRAM : JEOPARDY CON COM1: 1X TU,W,F 2X TH	30		\$2,400.00	10/2	10/5	5		TU-F	5
10			730P-800P PROGRAM : WHEEL CON COM1: 1X TU,TH-F, 1X WED	30		\$2,400.00	10/2	10/5	5		TU-F	5

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
11			1135P-1205A	30		\$825.00	10/2	10/5	4		TU-F	4
PROGRAM : NITELINE												
CON COM1: 1X PER DAY												
12			1100P-1135P	30		\$2,000.00	10/2	10/7	8		TU-SU	8
PROGRAM : NEWS												
CON COM1: 1X W,F-SU 2X TU,TH												
13			1000P-1100P	30		\$4,200.00	10/2	10/2	1		TUE	1
PROGRAM : PRIVATE PRACTICE												
14			900P-1000P	30		\$6,500.00	10/4	10/4	1		THU	1
PROGRAM : GREYS ANATOMY												
15			900P-1000P	30		\$2,750.00	10/5	10/5	1		FRI	1
PROGRAM : PRIMETIME LIVE												
16			1000P-1100P	30		\$2,800.00	10/5	10/5	1		FRI	1
PROGRAM : 20/20												
17			600A-700A	30		\$675.00	10/6	10/6	3		SAT	3
PROGRAM : NEWS												
18			900A-1000A	30		\$850.00	10/6	10/6	1		SAT	1
PROGRAM : GMA SAT												
19			1200N-1230P	30		\$475.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
20			330P-700P	30		\$2,750.00	10/6	10/6	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
21			700P-800P	30		\$850.00	10/6	10/6	2		SAT	2
PROGRAM : JEOP/WHEEL												

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
22			800P-1130P	30		\$3,300.00	10/6	10/6	2		SAT	2
PROGRAM : COLLEGE FOOTBALL												
23			600A-700A	30		\$675.00	10/7	10/7	3		SUN	3
PROGRAM : NEWS												
24			1200N-1230P	30		\$475.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
25			600P-630P	30		\$1,500.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
26			700P-800P	30		\$2,750.00	10/7	10/7	1		SUN	1
PROGRAM : AFV												
27			1130P-1200M	30		\$475.00	10/7	10/7	1		SUN	1
PROGRAM : SPORTSNIGHT ON 9												
28			600A-700A	30		\$1,875.00	10/8	10/8	1		MON	1
PROGRAM : NEWS												
29			700A-900A	30		\$2,000.00	10/8	10/8	1		MON	1
PROGRAM : GMA												
30			1000A-1100A	30		\$560.00	10/8	10/8	1		MON	1
PROGRAM : MILLIONAIRE/FEUD												
31			1100A-1200N	30		\$925.00	10/8	10/8	1		MON	1
PROGRAM : VIEW												
32			1200N-100P	30		\$850.00	10/8	10/8	1		MON	1
PROGRAM : NEWS												
33			400P-500P	30		\$800.00	10/8	10/8	1		MON	1
PROGRAM : DR OZ												

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34			500P-600P	30		\$2,250.00	10/8	10/8	2		MON	2
PROGRAM : NEWS												
35			600P-630P	30		\$3,000.00	10/8	10/8	1		MON	1
PROGRAM : NEWS												
36			700P-730P	30		\$3,000.00	10/8	10/8	2		MON	2
PROGRAM : JEOP												
37			730P-800P	30		\$3,000.00	10/8	10/8	2		MON	2
PROGRAM : WHEEL												
38			1135P-1205A	30		\$1,025.00	10/8	10/8	1		MON	1
PROGRAM : NITELINE												
39			1100P-1135P	30		\$2,000.00	10/8	10/8	2		MON	2
PROGRAM : NEWS												
40			800P-1000P	30		\$9,250.00	10/8	10/8	2		MON	2
PROGRAM : DANCING W/THE STARS												
OCT/12 178010.00												
CONTRACT TOTAL												178010.00
TOTAL SPOTS												97

MARKET TOTALS \$494,472 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*